



For Immediate Release

Contact: Melody Akhavan  
(714) 641-7111 ext. 103

## **DINSMORE & ASSOCIATES, INC. LEADING RAPID PROTOTYPING AND MANUFACTURING SERVICES COMPANY UNVEILS NEW WEBSITE**

COSTA MESA, August 10, 2009 – Leading Rapid Prototyping and Manufacturing services firm, Dinsmore & Associates Inc. announced today it has unveiled its new brand identity kicked off by the launch of its newly designed and revamped website. The new look, breadth of services offered and better quoting access for customers will bring distinctive brand and service identity that will differentiate the company from both its larger and smaller competitors.

“The new brand dynamically represents an industry leading rapid prototyping services firm that gives clients the access to the knowledge and experience of a highly trained and experience staff and unique product and service offerings,” says Jay Dinsmore, CEO.

The rebrand comes at a time where the company has grown in existing markets and expanded relationships with top aerospace and medical devices companies. Since the beginning of 2009, the company has added new professional and administrative staff to aid in its high-growth specialty segments. In addition, the company has increased product offerings adding DMLS™ technology and unique medical grade resins resulting in significant breadth of its services accessible to clients.

### **The Dinsmore & Associates Look and Feel**

The image rebrand consists of two main elements: logo (color scheme, fonts) and launch of a new website. The new website has in-depth explanations of the services offered by Dinsmore: Product design and development, Rapid prototyping, Rapid manufacturing and Rapid tooling services for industrial design firms, original equipment manufacturers, inventors, architects, start-up companies, investors and venture capitalists and people with ideas.

Featuring an easy-to-use quoting system, customers can directly specify the prototyping process, material, quantity, and 3D design file and get a quote send back to them. The website also has a library of helpful hits and explanations of SLA®, SLS®, PolyJet™, FDM ® and DMLS™ processes, plus spec sheets for its resins that are frequently requested, such as the DSM Somos WaterShed® 11122.

Jay Dinsmore adds, “We are working in arguable the most competitive market for rapid prototyping and manufacturing services. It is important that every part of our service evolves and innovates to keep pace with our clients’ demands for expertise and quality.”

## **About Dinsmore & Associates, Inc.**

Dinsmore & Associates is a single source provider of product design and development, rapid prototyping, rapid manufacturing and rapid tooling services.

The team of highly skilled and experienced professionals analyzes and consults on every phase of a product's design lifecycle - from its conception, building of a functional prototype, tooling for mass production, and production of final parts or components.

Dinsmore & Associates, in-house capabilities coupled with our vendor partnership program allow us to provide excellent service to our customers. The company understands the service business and strives to meet customer's needs with competitive pricing, fast turnaround times, and quality workmanship.

For more information, please visit [www.dinsmoreinc.com](http://www.dinsmoreinc.com).

**###**